



To Whom It May Concern:

The Hagerstown Quarter Midget Racing Association is a 501(c) (3) public charity non-profit children's racing organization and we currently have marketing/sponsorship opportunities available. Quarter Midget racing is a family oriented sport where children ages 5 -16 race .25 scale midget cars. We are affiliated with the United States Auto Club (USAC) organization. The following is a brief description of quarter midget racing and the benefits;

- Quarter Midget Racing was started to develop sportsmanship in the children while also providing a family oriented racing activity. In recognition of the drivers, trophies and medals are awarded at local and National events. No cash prizes are awarded.

- Quarter Midget racing is not a "drop off your kid" kind of sport, but an involved family sport. Few other sports permit all members of the family to participate. The kids do the driving while other family members serve as pit crews, chief mechanics, scorers, timekeepers, and operators of concession stand or novelty booths.

- It teaches the meaning of sportsmanship, fair play by following rules, how to be a good winner or a gracious loser.

- It develops coordination, and a sense of timing and independent thinking.

- It teaches self-reliance. Once a green flag has dropped, they are on their own.

- The spirit of competition also comes along here. They learn to drive hard, but that rules must be observed. Rule infractions may result in disqualification.

- Development of knowledge and an appreciation for mechanical devices.

- It teaches safe driving skills that are carried on in their teen years on the road. Very few people develop the skill that these children acquire. We believe this level of skill is valuable when they become adult drivers. They learn that there is a place to race an automobile— which is NOT on the public highway systems where so many young adult drivers lose their lives.

- It develops a sense of responsibility. Alertness and concern for the safety of others is acquired.

- It gives drivers a well-earned right and a sense of pride and accomplishment. They stand taller and are more confident after becoming a proficient Quarter Midget Driver.

Our facility is located on the grounds of the Hagerstown Speedway in Hagerstown, MD. Our club members reside in MD, PA, VA, and WV. We have over 25 regular season races a year and a few special event races also. We have hosted the QMA National Dirt Grand's on several occasions and an annual USAC .25 Midget National Tour event, the "Mason Dixon Shootout", bringing racers and their families from across the country. See our website at www.hagerstownqma.com for more information about our facility.

Our club is seeking support from area businesses and organizations and racing related businesses to help us make improvements to our facility which will benefit the racers, their families and spectators. Some of those improvements include; installing "soft" walls, installing an enclosed scale and tech area, and up grading our track preparation equipment. These improvements will also help to attract new racers and spectators to our facility whereby increasing exposure for our sponsors. It's been published in marketing publications that racer's and race fans are the most "brand loyal" segment of society. They support the businesses that support our sport. Your company name and logo will be seen by the hundreds of weekly event racers and spectators at our track and by spectators who visit the "Big" Speedway weekly. We will also place your name, logo and link on our website.

The following page contains several different marketing/sponsorship packages. Contact Christina@hagerstownqma.com if you have any questions and for proof of 501c3 status.

The HQMA Officers, Board of Directors and the sponsorship/fundraising committee thank you in advance for your consideration.

Sponsorship Packages 2016:

Website link: We'll place a link to your website utilizing your company name/logo on our website for one year. \$100

Track Billboard Sponsor: A 2' x 4' billboard sign displaying your company logo for an entire season: \$250.00. Subsequent renewal sponsorships will be \$200.00 per year.

Spotlight Sponsor (One Race Trophy Sponsorship): Your company name will be engraved on trophy's which are presented to those drivers who finish in the top 3 positions in each divisions feature race event that day. Your name as the sponsor of the event will be announced over the public address system periodically throughout the racing event. You are also welcome to be present for the race and display your company's product/service information: \$400.00

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Track Billboard Sponsor
and
One Race Trophy Sponsorship: Both for \$500.00.

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Other ideas? - Contact

Christina@hagerstownqma.com
COMPANY NAME: _____
ADDRESS: _____
PHONE #: _____
CONTACT PERSON: _____
EMAIL: _____

Checks or money orders made payable to
Hagerstown Quarter Midget Racing Association Inc.
Can be mailed to
HQMA
Attn: Christina Beitler Healy
409 Old Line Ave
Laurel, MD 20724

Please Email logos to Christina@hagerstownqma.com